

2009 Membership Application

This form is intended for magazine publishers. For Associate and Individual memberships, please see the forms: Associate Member Benefits and Associate Member Application, or, email ampa@albertamagazines.com.

Please complete this form and return to: Colleen Seto, Executive Director
Alberta Magazine Publishers Association
#204, 1039 – 17 Avenue S.W.
Calgary, Alberta T2T 0B2

Applications must include three copies of the last three issues of your magazine for review by the Membership Committee (9 issues total). A media kit/rate card is also required.

***NOTE: New publications may apply with their premiere issue. Three copies are still required.**

AMPA offers four types of membership:

1. **Voting (formerly called “Active”) membership** may be awarded to any individual, firm, partnership, proprietorship or institution who applies for active membership in respect of a Canadian magazine, journal or other periodical of a cultural, social, economic, political or artistic nature (provided that any publication deemed by AMPA to be a house organ, publication circulated exclusively to a club membership, advertising catalogue, promotion publication or daily or weekly newspaper shall be ineligible) which:

- a. publishes Canadian magazines, has its chief office of business in Alberta, and has effective managerial and editorial control in the hands of persons domiciled in Alberta and is at least 51% owned by Canadian citizens or landed immigrants. When the magazine is owned by a corporation, at least 51% of the directors shall be Canadian citizens or landed immigrants;
- b. has for a period of 12 months prior to its application established regular frequency of publication, and has maintained accepted standards of editorial and production quality; and
- c. submits a complete information form annually, pays the requisite membership fee within 30 days of invoice, and submits one copy of each new issue of its periodical on a timely basis to the association office.;
- d. must have a subscription price and must be available to the general public, with subscriptions made available independent of membership;
- e. publishes a minimum of two issues per year, although the imposition of this condition will be done at the membership committee’s discretion;
- f. maintains an advertising/editorial ratio of not more than 70:30;
- g. follows the Canadian magazine industry advertising-editorial guidelines developed by the Canadian Society of Magazine Editors (CSME) and Magazines Canada;
- h. does not fall within the definition of a newspaper as defined by the Canada Magazine Fund, a department of Canadian Heritage, and must either define itself to the public as a magazine, or not define itself as other than a magazine.

Voting members have the use of AMPA programs and services, and are eligible to stand for office, to vote at association meetings and to participate in association referenda.

2. **Affiliate membership** is open to Alberta publications that do not qualify for Voting status. Affiliate members may participate as observers at annual general meetings and at certain other association proceedings at the discretion of the board of directors.

3. **Associate membership** is open to allied organizations, corporations and individuals that share the aims of the association. Associate members may participate as observers at annual general meetings and at certain other association proceedings at the discretion of the board of directors.

An application for membership must be submitted in writing to the executive director in the form prescribed by the board of directors. In the event that, in the opinion of the board of directors, any member fails or ceases to qualify for membership, such member shall be given notice of the reasons by letter for such failure or cessation. A member may resign by delivering a letter of resignation to the secretary. The AMPA board of directors reserves the right to deny membership on the basis of content.

Note: Membership in AMPA is awarded to individual magazines, not publishing companies. When applying for membership, applicants must apply for every title published and supply copies of each for review by the membership committee. Online magazines may be admitted to affiliate membership on a case-by-case basis. Future applicants of AMPA will not be approved on the basis of a precedent set by the acceptance of a member presently in the association.

“Publisher” means any individual, corporation, partnership, unincorporated association or trust publishing a periodical. The publisher of any qualifying periodical may become a member in respect of that periodical, and shall in every case, except where the publisher is an individual, appoint some person to act as the representative of that periodical for membership purposes. The publisher may change this representative at any time by written notice to AMPA.

Please check membership type applied for:

Voting membership (formally called “Active”) Affiliate membership

For an Associate membership, please fill out the Associate form.

If applying for Voting membership, please complete the following declaration:

I, _____, have read and understand the conditions of AMPA membership, and affirm that my periodical meets all the standards listed above.

Signature: _____ Date: _____

Name of publication:

Name of publishing company or organization:

Name and title of representative:

Address:

Street and suite number

City

Province

Postal code

Phone: _____ Fax: _____

E-mail: _____ Website: _____

Advertising to editorial ratio: _____ Complies with ad-ed guidelines: _____

Date of first issue: _____ Print run: _____

No. of paid subscriptions: _____ No. of controlled: _____

One year subscription cost: _____ Cover price: _____

Frequency of publication: _____

Distribution methods (check all that apply):

Canada Post

Newsstand

Other (specify)

Subscription

By request

Newspaper insert

Bulk distributor

Description (approx. 50 words), to be printed in the AMPA catalogue and website.

Fees

New members will be billed upon acceptance to AMPA; please do not send a cheque along with your application package. Members approved between January 1 and June 30 will be billed for the full year; members approved between July 1 and December 31 will be billed for the half year. Thereafter, members are billed each November for the next year's fees. Payment must be received prior to December 15 to ensure inclusion in the annual catalogue.

Voting (formerly called "Active"):

Fees are calculated according to a periodical's circulation, which is based on the per issue print run. If print run varies with each issue, calculate annual circulation and divide by annual frequency.

Circulation (per issue)	Fee	Circulation (per issue)	Fee
2,000 or less	\$137.50	50,001 to 100,000	\$247.50
2,001 to 10,000	\$165	100,001 to 150,000	\$275
10,001 to 25,000	\$192.50	150,001 to 250,000	\$302.50
25,001 to 50,000	\$220	250,000 or more	\$330

Affiliate: \$110

Associate: \$250

Individual Associate: \$50

AMPA does not charge GST.