

PROFILE

Extensive experience in print design for more than 15 years, with a focus on magazines, newspaper special sections and newsletters.

Offers solid, sophisticated and successful design ideas and approaches each project with creative flair.

Effective team player known for creativity, flexibility and sense of humor.
Ability to work well independently, fast and efficient.

Provides a more personal service than a large graphic design firm; clients love the one-on-one interaction and strong commitment to their projects.

CAREER DEVELOPMENT

Calgary Herald Special Projects Project co-ordinator/designer 2001-Dec. 2008

Project co-ordination, design and layout of newspaper sections and magazines.

- Job involves working with clients, working with sales reps, preparing project costs, co-ordinating with printer, developing timelines, design sales pieces for projects, creating story lists and assigning to freelance writers and photographers, co-ordinating photo shoots, copy editing, design and layout, ad management, proofing and preparing files for printer.

Calgary Herald, Editorial News graphic artist/Page designer 1999-2001

- Responsible for graphics and page design for the daily newspaper. Job included design and layout of City and Business fronts daily. Feature pages included Travel, Gardening and Entertainment Created informational graphics; charts; maps; tables and news pages on breaking stories

Downey Film Systems Graphic production artist 1998-1999

- Responsible for layout of advertising projects including newspaper campaigns, brochures, catalogues and posters.

Calgary Sun Graphic Artist 1995-1998

- Responsible for creating graphics in conjunction with the editorial department. This included creating charts; maps; tables. Covered elections, budgets and breaking stories.
- Produced special sections and commercial print projects

Canadian Press News Agency Graphic artist 1994-1995

- Created graphics and other visuals to run with news and feature stories, for papers across Canada.
- Graphically covered elections, budgets and breaking stories.
- Produced daily informational graphics.
- Co-ordinate and design visually appealing news and feature pages.

Cambridge Reporter Graphic artist 1991-1994

- Created graphics and other visuals to run with news and feature stories.
- Design visually appealing news and feature pages.

OTHER

- Redesigned logo for Grapes to Glass, Calgary 2006
- Volunteer member of board of directors for Gerontology Association – Calgary Chapter (CCAG) as communications advisor. Responsible for the production of the quarterly newsletter and working with volunteers for material. 2003-2005
- Produced and designed various print pieces for M2S Marketing, Calgary 2001-2005
- Created a stationery package for Owen Sound Police Association 2001
- Created a quarterly newsletter for Adventure Guide, Waterloo, Ontario 1992-1994

EDUCATION

Mount Royal College • Web Design Certificate (continuing education) 2009 JAN-APRIL

Mount Royal College • Public Relations Certificate (continuing education) 2004-2006

Mohawk College • Applied Art Diploma for Graphic Arts Production Co-ordinator program 1988-1991