



Position: Editor, Apple Magazine, the official publication of Alberta Health Services  
Location: Calgary, Alberta  
Deadline: Monday, August 2, 2010

### **POSITION SUMMARY**

A new RedPoint Media-produced health and wellness magazine for Albertans seeks an experienced editor-in-chief. The magazine is a source of lifestyle news, how-to tips and health and wellness inspiration for residents of Alberta who want to be empowered and inspired about their health and the health of their families.

You bring at least three years of editorial magazine experience with a national magazine and a familiarity with health and wellness and related media. On the production side, you possess magazine production experience, sophisticated writing, deft editing and organizational proficiency.

You also understand how to find the perfect writer for a service feature or personality profile, the art of packaging content for maximum impact, presenting engaging, executable story ideas, and, of course, stepping up as the face of the magazine. This is a rare opportunity to work with a small, energetic staff and become part of an award-winning magazine publishing company that is growing fast.

This position is based in our Calgary office.

### **RESPONSIBILITIES:**

- Manage the editorial process, including production schedule and content
- Work with the Publisher and staff to establish yearly and monthly plans
- Liaise with the client for whom the magazine is published, including content generation, presentation and approval
- Write extensively (25%) for the bi-monthly magazine every issue, including feature stories and departments
- Assign editorial stories on a monthly basis
- Manage all freelance assignments and payment
- Work with the Art Director and design staff regularly
- Copy-edit/re-write editorial as necessary
- Propose story ideas
- Coordinate fact-checking
- Attend weekly editorial meetings
- Represent the magazine and client at industry events and TV/radio programs
- Ensure strict adherence to magazine budgets
- Manage all aspects of the editorial staff, including performance and responsibility awareness
- Irregular business hours may apply

## QUALIFICATIONS

- At least three years experience at a senior editor level
- Extensive people-management experience
- Experience writing/editing for health and wellness media is an asset
- A degree in journalism or communications is preferred

RedPoint Media Group Inc. is one of the largest independent magazine publishers in Western Canada. RedPoint publishes *Avenue*, Calgary's premier lifestyle magazine, *up!*, WestJet's inflight magazine, *Wine Access*, Canada's wine and food magazine, as well as publications for businesses, arts organizations and other clients. Please visit [www.redpointmedia.ca](http://www.redpointmedia.ca) for details about our vibrant company. We provide a busy, dynamic work environment, the opportunity to work with a diverse, creative group of co-workers and managers, and a competitive salary and benefits.

Please submit your resume with a cover letter by Monday, August 2, 2010 to Tom Gierasimczuk, Editorial Director, at [tomg@redpointmedia.ca](mailto:tomg@redpointmedia.ca).

We thank all applicants for their interest, however, only those being considered for an interview will be contacted.