



**Alberta Magazine Publishers Association  
Editor of the Year Award 2008  
Presented by Fairmont Hotels & Resorts—Alberta Region**

**Award Guidelines**

***The Award***

This annual award is given out to honour excellence by an editor of an Alberta magazine. The award recognizes an individual who has excelled as a magazine editor, as reflected by the editorial quality of the editor's published works. It also takes into account the demonstration of qualities important to the profession, such as resourcefulness, creativity, vision and leadership.

***Who is eligible?***

Magazine editors who have been employed by an Alberta magazine and worked on at least two consecutive issues in the year 2007 are eligible. Magazines that do not abide by the national Magazine Ad-Edit Guidelines will not be considered.

To view these guidelines, visit <http://www.albertamagazines.com/media/documents/Ad-EditGuidelinesEnglish.pdf>

***Who can nominate?***

Editors are invited to nominate themselves or fellow colleagues. Anyone may nominate an editor such as publishers, work colleagues and readers.

***Award Criteria***

The Editor of the Year is someone who achieves standards of excellence in the creation of an Alberta magazine or magazines. This means someone who:

- fulfills the stated mandate or vision of the magazine through editorial content that is engaging and relevant to its target audience
- maintains high standards of editorial quality throughout the magazine.

Judges will also recognize the individual who demonstrates strong qualities of resourcefulness, collaboration and vision, as demonstrated by the individual's ability to:

- bring out excellence in writers
- maximize economic and people resources in the creation of superior content
- engage stakeholders in venues beyond the magazine in ways that strengthen the magazine's brand and sustainability, such as community involvement and media communications.

The overall responsibilities and circumstances of the nominee will be taken into account. That is, judges will consider all of the nominee's duties related to the magazine, as well as the resources they have available to carry out their duties.

Weighting will be 65 percent on magazine content; 35 percent on leadership and management skills (based on supporting documents).

***Deadline***

Submission deadline is February 8, 2008; no exceptions. The award will be presented at the Alberta Magazines Conference to be held at the Red & White Club in Calgary, March 6 to 7, 2008.

***Judges***

A panel of three editors will judge all eligible submissions and determine a winner. The judges' decision is final. For the 2008 award, the judging panel consists of Rick Boychuk, editor of *Canadian Geographic*; Andrew Mah, former editor of *WHERE Calgary*; and Jim Sutherland, former editor of *Western Living*.

***Prizing***

The winner will not only have bragging rights, but will be recognized at the Alberta Magazines Conference gala with a plaque and the title of Editor of the Year. The winner will also receive a complimentary pass to the 2009 Alberta Magazines Conference, a seat on the judges panel for the 2009 Editor of the Year Award and a weekend getaway to one mountain resort (Fairmont Jasper Lake Lodge, Fairmont Banff Springs or Fairmont Chateau Lake Louise), courtesy of Fairmont Hotels and Resorts—Alberta Region.